

# Tun Dr Lim Chong Eu Library

## New Books List (Jan-Feb 2017)

| No | Title  | Author                           | Publication Year | Subject                             | Call Number (Shelf Location) |
|----|--|----------------------------------|------------------|-------------------------------------|------------------------------|
| 1  | Business driven information systems                                      | Baltzan, Paige                   | 2016             | Information technology-- Management | HD30.2 B197                  |
| 2  | Business ethics  | Khalidah Khalid Ali <i>et.al</i> | 2014             | Business ethics                     | HF5387 K452                  |
| 3  | Business statistics: communicating with numbers                          | Jaggia, Sanjiv                   | 2016             | Commercial statistics               | HF1017 J247                  |
| 4  | Careers in psychology: opportunities in a changing world                 | Kuther, Tara L                   | 2013             | Psychology-- Vocational guidance    | BF76 K974                    |
| 5  | Companies Act 2016 with an overview                                      | Cheah Foo Seong                  | 2016             | Corporate law                       | KPG956.A31 2016 C514         |
| 6  | Employee training and development  | Noe, Raymond A                   | 2017             | Employees-- Training                | HF5549.5 T7 N763             |
| 7  | Essentials of business statistics  | Bowermann, Bruce L <i>et.al</i>  | 2015             | Commercial statistics               | HF1017 B786                  |
| 8  | Essentials of strategic management: the quest for competitive advantages | Gamble, John E <i>et.al</i>      | 2017             | Strategic planning                  | HD30.28 G191                 |
| 9  | Expert PHP and MySQL: application design and development                 | Rochkind, Marc                   | 2013             | PHP(Computer program language)      | QA76.73 P224 R678            |
| 10 | Human resource management  | Rue, Leslie W <i>et.al</i>       | 2016             | Personnel management                | HF5549 R918                  |
| 11 | Introduction to biopsychology  | Barnes, Steven J <i>et.al</i>    | 2014             | Psychobiology                       | QP360 P651                   |
| 12 | Managing organizational change: a multiple perspective approach          | Palmer, Ian <i>et.al</i>         | 2017             | Organizational change               | HD58.8 P153                  |
| 13 | Marketing in Asia  | Kerin, Roger A <i>et.al</i>      | 2015             | Marketing                           | HF5415.12 A78 K394           |
| 14 | Microeconomic and behaviour  | Frank, Robert H                  | 2015             | Microeconomics                      | HB172 F797                   |
| 15 | Modul komunikasi Bahasa Melayu antarabangsa                              | Zarina Othman <i>et.al</i>       | 2012             | Malay language                      | PL5108 M691                  |
| 16 | Principles of economics: Asia global edition                             | Frank, Robert H <i>et.al</i>     | 2015             | Economics                           | HB171.5 F828                 |
| 17 | Pro ASP.NET 4.5 in VB  | Mabbut, Dan <i>et.al</i>         | 2013             | Microsoft .NET.                     | TK5105.8885.A26 M112         |
| 18 | Professional visual studio 2015  | Johnson, Bruce                   | 2015             | Microsoft Video Studio              | TK5105.8885.M57 J663         |
| 19 | The video game industry: formation,present state and future              | Zackariasson, Peter <i>et.al</i> | 2012             | Video game industry                 | HD999.3 E452 V652            |